

Deep Spot in Japan

- The true essence of Japan lies within its farming communities -

Proposals for customers who will be visiting Japan

Green Tourism

International Exchange & Agricultural Study Tour





The reasons why the true essence of Japan lies with its farming communities

- ①Japan's beautiful scenery lies with its farming communities
- ②Japan's food culture was created and developed in its farming communities
- ③In farming communities people are able to encounter the warmhearted nature of the Japanese people

Wouldn't you like to experience the true form of Japan?



Let go visit the farming communities in Japan!

We at N Tours are experts that are offering tours where you can experience Japanese culture. We would like to offer you an intimate experience with Japanese culture. We will be able to guide you through on a unique experience where you would be able to do more than you would on a regular tour. You will have a hands on farming experience, visit farming communities, experience traditional Japanese culture and interact with people who live in the farming regions of Japan. You will be able to have authentic international exchanges during your time in Japan. We would like to show non-Japanese tourists the Japanese style hospitality called "OMOTENASHI". N Tours is offers this trip while always keeping this idea of OMOTENASHI in mind.

Fun (Simple/Light Plan)

This is a sightseeing program that you can easily participate in.

1 Agritourism

You can eat seasonal agriculture at the place where they are grown.

Fruit Apples, Strawberries, Grapes, Mikan (Mandarin oranges), Peaches, Cherries, Melons etc.

Vegetable Potatoes, Corn, Daikon (Japanese white radish), Sweet potatoes, Mushrooms etc.





2 Farmers' Restaurant

You can pick up original local dishes that use fresh and safely grown ingredients that were grown in the local farming community.





3Farmers' Market

You can purchased finished goods and fresh, safe seasonal produce that was raised locally.



The Experience (One Day Trip Plan)

This is a one day agricultural experience program.

1. Hokkaido Ishikari Region < Approx. 1 hour outside of Sapporo City>

Time of the Year July~September

Hokkaido agriculture (harvest & taste)







nese health lecture

Course Sapporo → Farmers' vegetables market → Harvest local food (ex. Strawberries, Blueberries, Corn, Melons etc.) → Cooking & Lunch → Japanese health lecture → Sapporo

Time: 9:00 – 15:00

Point

- Harvest fruits and vegetables in Hokkaido. This is the largest agricultural space in Japan.
- Cook lunch using ingredients from Hokkaido. (pickles etc.)
- Attend a lecture about health by a Vegetable Sommelier after lunch.

2. Chiba Prefecture - Minami Boso City < Approx. 2 hours outside of Tokyo>

Time of the Year June

Tasting open field loquat fruits & Fisherman cuisine along the coast of Iwai





Course Tokyo → Sodegaura Park → Farmers' market "Yuri-no-sato" →
Roadside rest area "Furari" → Lunch → Farmers' market "Ohyakusho-Ichiba" →
Loquat farm → Tokyo

Time: 8:00 – 18:00

Point

- Minami Boso City is home to the most loquat fruit in Japan. You will taste and compare the flavors of 3 different kinds of loquat fruit that are open field. The 3 different kinds of fruits that you taste will come from Taibusa-大房-, Tanaka-田中-, Mizuho-瑞穂- and Togoshi-戸越-.
- You will eat lunch prepared by the fishermen in a guest house along the coast of Iwai.
- You will be able to admire the Iris Flowers in Sodegaura Park and go shopping for fresh vegetables at JA Kimitsu/Yuri Sato Farmers' Market.
- You will go shopping for loquat fruit in the Ohyakusyo Ichiba Farmers' Market and try the jelly made from loquat fruit.

3. Ibaraki Prefecture Ishioka City < Approx. 2 hours outside of Tokyo>

Time of the Year September

Picking Kyoho-grapes and pears, gathering chestnuts and SATOYAMA buffet in Yasato







Course Tokyo – Yasato region in Ishioka city (Nutting) – JA Yasato Farmer's market – Lunch – Oba family grape farm – Picking pears - Tokyo Time: 8:00 – 18:00

Point

- ■You will be able to enjoy picking kyoho-grapes in the breathtaking grape fields that surround the homes of the Oba family which have thatched roofs. These houses have been recognized as being cultural assets to Japan.
- ■You will be able to enjoy a Satoyama. All you can eat buffet lunch that has country style cooking at Asahi Satoyama School.
- Ibaraki Prefecture is also known for its chestnuts. Here you will be able to gather chestnuts and pears (which can be picked straight from the pear tree).

4. Gifu Prefecture Takayama City < Approx. 2 hours outside of Nagoya City >

Time of the Year All Year Round

Experience and enjoy the culture and nature of the farming community (making soba by hand and rice cakes as well) and take a stroll in Takayama City







Course Nagoya – Arakigo Mahoroba Culture Village (Make soba and rice cakes & Lunch) – Takayama City – Nagoya Time: 8:30 – 18:00

Point

- You will experience Japanese culture by making rice cakes and soba by hand.
- There are over 70 types of activities that you can take part in. All of these activities are not written in the description of this "Experience" plan. The activities fall into five broad categories: agriculture, nature, culture related to food, culture related to life style and the environment.
- There is a person available to guide you during your stroll in Takayama city.

Exchange (Lodging Plan)

This is a program where you will stay in the farming community and come into contact with the kind people who live in the village while experiencing the local culture.

1. Gunma Prefecture Katashima Village < Approx. 3 hours outside of Tokyo >

Time of the Year August
Summer walking around
Ozegahara and picking
highland vegetables and
barbeque







Course [Day 1] Tokyo → Hatomachi Pass → Ozegahara & Yama-no-Hana → Ushikubi (Lunch) → Hatomachi Pass → Natural Hot Spring → Accommodation (Dinner & Watching fireflies) [Day 2] Accomodation → Fetching water → Breakfast → Picking Coan and Tomatoes(Momotaro) → Barbeque(Lunch) → Farmers' Market → Tokyo Time:<Day 1 dep.> 7:00 <Day 2 arr.> 19:00

Point

- ■You will go on a stroll through Ozegahara. This is a nature park that is registered as wetlands under the Ramsar Convention (a guide will accompany you for 2 hours).
- ■You will enjoy a lovely barbecue where Japanese beef from Gunma Prefecture along with corn (that is made up of 19 percent sugar) and tomatoes will be served.
- ■You will go watch fireflies as a part of summer traditional in Japan (Depending upon the weather there may be cases where this is not possible).

2. Nagano Prefecture liyama City < Approx. 4 hours outside of Tokyo >

Time of the Year February
The iiyama Snow Festival
and enjoy dinner in igloo
(Japanese kamakura) &
Making snow ice cream







Course [Day 1] Tokyo → liyama City(lunch) → The liyama Snow Festival → Takahashi Mayumi Doll Museum → Take a stroll in liyama City → Accommodation [Day 2] Accommodation → Snowplow and Making ice cream using snow and rice cakes and Lunch using fresh pounded rice cakes → Roadside rest area → Tokyo

Time:<Day 1 dep.> 8:00 < Day 2 arr.> 19:00

Point

- The liyama Snow Festival and Kamakura Festival are a part of winter tradition in liyama City. There are approximately 200 snowmen, big and small, that are used to decorate the city during the Snow Festival. At night candles are lit throughout the city. You will be able to enjoy the local sake and food made in a hot pot (Nabe) at night.
- ■You will be taught the secret to making a good snowman from people who live in the area and get a chance to try to make one yourself! You will also make ice cream out of snow! Making ice cream out of snow is something special even during the winter.
- Making rice cakes with a mortar and pestle is a joy that you can only experience in a snowy region. Please take this opportunity to try plenty of rice-cake soup.

Learning (International Exchange/ Agricultural Study Tour Plan)

We at N Tours have a proven track record for receiving many customers from overseas, holding Agricultural Study Tours in Japan and meetings related to agriculture. We use the network of the JA Group to guide people through fields where the newest agricultural tools are being used in Japan. We also provide a place for international exchange with JA/producers of agriculture and opportunities to tour agricultural facilities. If you have any questions or concerns do not hesitate to ask.

1) Tour agricultural facilities, agricultural products center and visit farmers' markets







②Visit JA (The National Federation of Agricultural Cooperative Associations) and do an international cultural exchange with managers at JA (exchange opinions related to agriculture)





3Do an international cultural exchange with the producers of agriculture and farming families (exchange opinions related to agriculture)







This is who you contact for information related to trips to Japan.



株式会社農協観光 国際交流センター

〒100-6804 東京都千代田区大手町 1-3-1 TEL 03-6665-0008 FAX 03-3216-8121

NOKYO TOURIST CORPORATION International Exchange & Marketing

1-3-1 OTEMACHI CHIYODA-KU TOKYO 100-6804 TEL 0081-3-6665-0008 FAX 0081-3-3216-8121

株式会社 農協観光訪日外國人接待部

〒100-6804 日本国東京都千代田区大手町 1-3-1 TEL 0081-3-6665-0008 FAX 0081-3-3216-8121